

# KEY FACTS 2011

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Here are the key findings for the survey compiled in 2011. 48 orchestras responded to the survey. These orchestras represent the vast majority of the professional orchestral sector in the UK.

## IN 2009/10, BRITISH ORCHESTRAS SURVEYED...

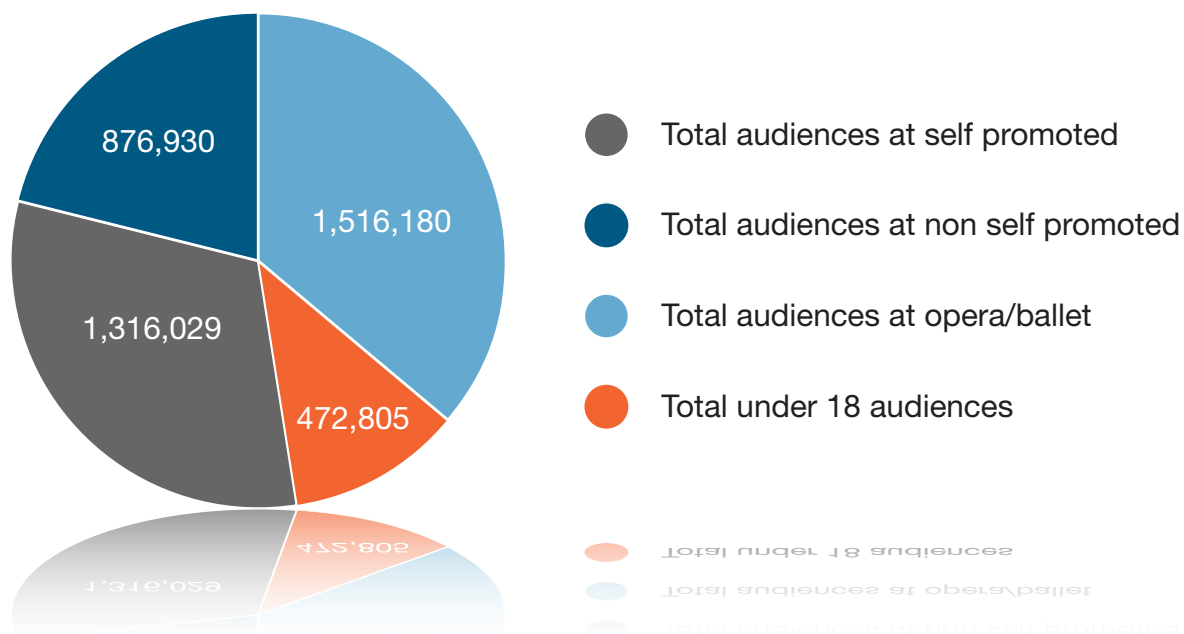
1. Played to over **4.18m** people in the UK.
2. Performed over **3,700** times in the UK.
3. Played in **39** different countries.
4. Performed in **457** concerts overseas.
5. Played concerts to over **470,000** under 18s.
6. Made over **70** film/television recordings and made **160** CDs.
7. Gave **476** radio broadcasts.
8. Earned **54%** of their total turnover from performances, tours and sales.

### 1. PERFORMING

- The British orchestras surveyed performed 3,707 times in the UK and 457 times abroad.

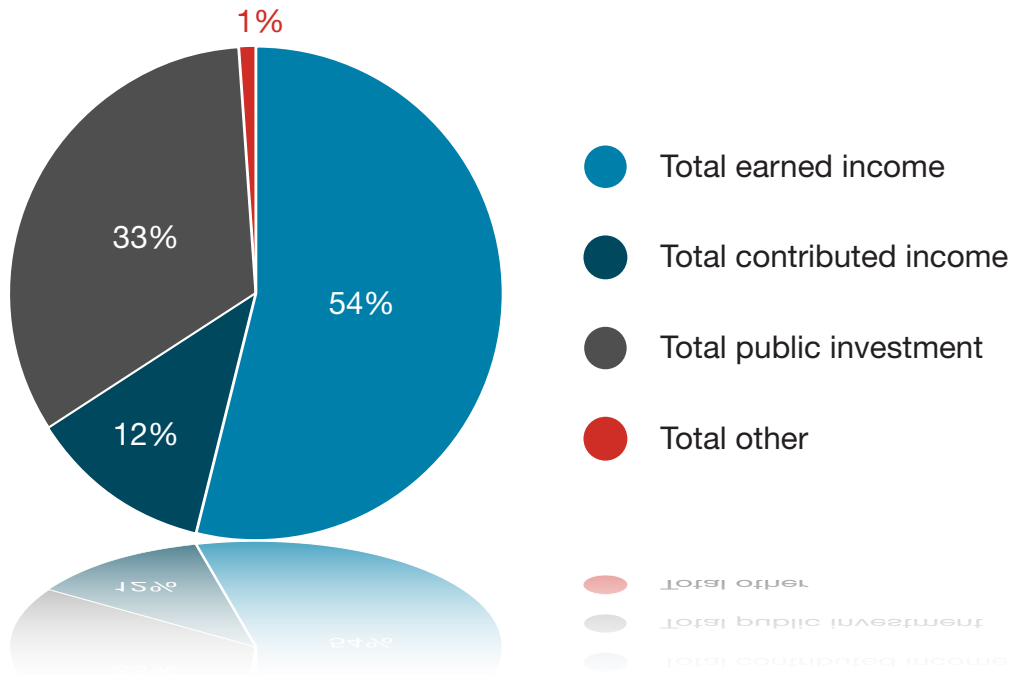
### 2. AUDIENCES

- The British orchestras surveyed had 1,316,029 attendees at concerts they promoted themselves, and 876,930 attendees at concerts promoted by venues or other partners.
- 1,516,180 people attended opera and ballet performances.
- 472,805 under 18s attended concerts and education/outreach events.
- This made a total of 4,181,944 attendees in total at UK performances.
- And more than 430,000 people attended performances by British orchestras outside the UK.



### 3. INCOME<sup>1</sup>

- Total income for British orchestras was almost £150m. Just under 54% of this was earned from performances, tours and sales.
- 33% of orchestral income came from Arts Council or other public grants, or local authorities.
- Contributions from donors and supporters generated £18m or 12% of the total.



### 4. RECORDING AND RADIO

- 160 CD recordings were made by the orchestras surveyed.
- The British orchestras surveyed also made 71 film and television recordings.
- On the radio, British orchestras were heard on 476 live and recorded broadcasts.

### 5. TOURING

- The British orchestras surveyed visited 39 countries, including South Korea, Colombia, Romania, Serbia, Mexico, China, India and the United Arab Emirates, in 6 continents.
- They played 457 concerts in those countries.

### 6. YOUNG PEOPLE

- 472,805 under 18s were able to experience a live concert, or engaged in outreach or education activity.

<sup>1</sup>Income figures do not include BBC orchestras